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Practising Law Institute's partnership with Knowledge Mosaic represents bold new direction in continuing legal education

Innovative new platform, PLI Xchange, features a number of firsts—including the first CLE service to have its very own data feed

NEW YORK, November 13 – Practising Law Institute (PLI) today announced it is partnering with Seattle-based Knowledge Mosaic LLC, a leading provider of online information and current awareness resources, as part of its newest online learning and collaboration service, PLI Xchange. The recently launched service promises to revolutionize continuing legal education by offering an immersive, dynamic environment that combines enterprise social networking with a steady stream of real-time content. Knowledge Mosaic is the main wellspring of that stream, providing relevant public documents, world press articles, and even blog postings via an RSS data feed.

“We’re honored to be working with such a venerable and established organization as PLI,” said Peter Schwartz, president and founder of Knowledge Mosaic. “And we’re excited to be contributing to a project that fits so well with our company’s strengths and goals. We strive to help people reimagine their relationship to knowledge, to see it less as a collection of inert information than as a living, breathing discourse, a dialog among real people in the real world. PLI XChange applies this same view to the realm of the CLE program. It’s a great format for people to learn in a way that is participatory, immediate, and concrete.”

PLI XChange not only provides the necessary platform and tools for legal professionals to gain and share knowledge in their areas of interest or expertise, it also allows them to network with PLI faculty and PLI attendees to share ideas, create new business relationships, and engage in peer-to-peer learning. “We saw a compelling need for the legal profession to have a trustworthy place online to learn together, gain and share knowledge, and network with one another,” explained Guy Alvarez, PLI Director of Research and Development. “PLI XChange delivers all this and a wealth of practice-

specific content, career-enhancing information, plus insightful legal analysis from leading experts, PLI faculty, and other members."

The content provided by Knowledge Mosaic, updated daily, will feature salient worldwide news articles and editorial commentary; real-time news feeds from various regulatory bodies; court cases and enforcement actions pulled from PACER and associated web sites (e.g., the Department of Justice); lists of new and recent patents granted to specific U.S. companies or associated with specific representing law firms; expert legal analysis in the form of law firm memos from several hundred North American firms; and the best and most relevant postings culled from a network of over 25 widely read legal bloggers. PLI XChange participants are invited to engage these voices and to add their own to the discussion, by contributing questions, comments, even instant messages to fellow participants and faculty members.

Given the time constraints faced by busy legal professionals, such a vast wealth of information might run the risk of being overwhelming or wearying. Not so, in the view of Knowledge Mosaic content editor Emily Schoettle. "First of all, it's impeccably organized," Schoettle explained. "But more importantly, we look for content that has a certain timeliness and energy to it. We hope XChange participants find their experience not only edifying, but invigorating. If they do, then I have definitely done my job."

About Knowledge Mosaic LLC

Located in the industrial underbelly of Seattle, Washington—amidst train yards and commercial fishing docks—Knowledge Mosaic LLC (www.knowledgemosaic.com) employs the most advanced digital technologies to serve the information needs of legal and financial professionals around the world. Knowledge Mosaic serves nearly 600 organizations, including numerous Fortune 500 companies, major accounting firms and financial institutions, as well as nearly all of the major North American law firms. Founded in 2001, Knowledge Mosaic has developed strong business relationships and a rapidly accelerating market presence by delivering high quality current awareness and research platforms and unparalleled customer service at very reasonable prices.

About Practising Law Institute

Practising Law Institute (PLI) is a non-profit continuing legal education organization chartered by the Regents of the University of the State of New York, founded in 1933. PLI is dedicated to providing the legal community and allied professionals with the most up-to-date, relevant information and techniques critical to the development of a professional, competitive edge. We achieve these goals through the highest quality seminars held annually in locations across the United States, regularly supplemented treatises, audio CDs and DVDs, MP3s, live Webcasts, Course Handbooks, CLE Now web programs and private label solutions, all with the guidance of practice specific

Advisory Committees. PLI is headquartered in New York City and also maintains offices in California.

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